



**The online marketing solution to acquire  
new business in additive manufacturing.**



## Additively is the digital meeting place for additive manufacturing in Germany, Austria and Switzerland.

More than 7000 registered professionals use Additively  
to stay up to date and get to know new suppliers.

Learn more  
[www.additively.com/data](http://www.additively.com/data)

**Additively offers you a novel  
online marketing solution.  
As a provider you reach your  
target group  
365 days a year based on  
their interests.**

A hand is holding a smartphone. The screen shows a blurred city street at night with light trails. An orange button with the word 'Follow' and a star icon is visible. Below the screen, a white label with blue text reads 'Rapid Prototyping and Rapid Tooling'.

**Rapid Prototyping and  
Rapid Tooling**

# On Additively you present different content – like you present exhibits at a trade fair.



## Products and services

Provide information about your products and services in the highlights.



## Showcases

Show your products and services in action with success stories and examples.



## Know-how

Answer typical questions from your customers about your solution.



## Events

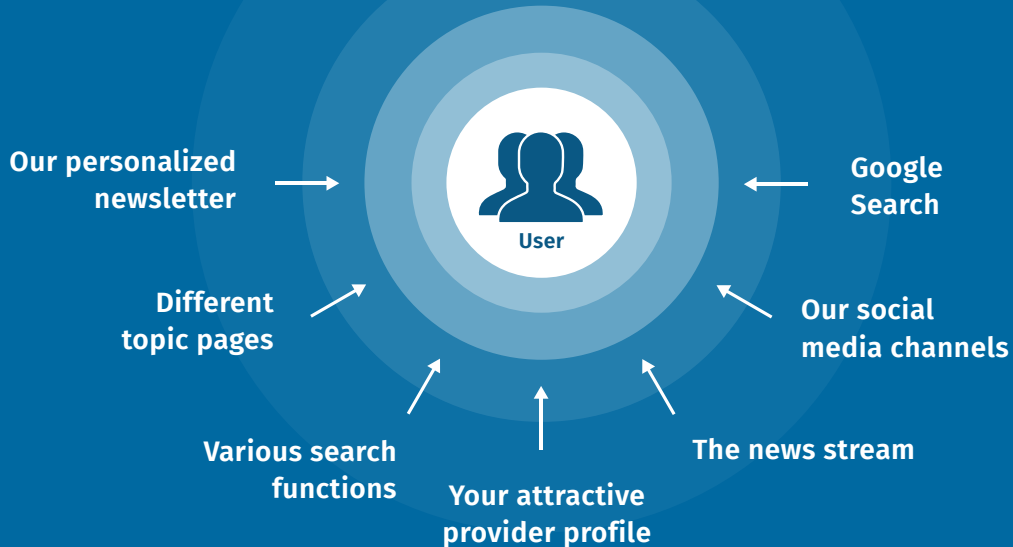
Invite the user to your events and trade fair appearances.



## Videos

Explain your contribution to a topic simply and comprehensibly by video.

# Your content reaches the right users based on their interests:



# Simple model: Choose the right package for your goal.

Goal	Entry Package Get found	Standard Package Reach the user	Premium Package Be known as an expert
Provider profile	Yes	Yes	Yes
Publication of content	3 per year	8 per year	12 per year
Reach the user through our newsletter	-	4 x per year	6x per year
Sponsoring of a topic	-	-	Yes
Statistics about the reach of your content	Yes	Yes	Yes
<b>Package per year</b>	<b>1188 CHF / 1032 EUR</b>	<b>1908 CHF / 1656 EUR</b>	<b>2988 CHF / 2592 EUR</b>
Option Content Creation per year	-	1068 CHF / 924 EUR	1668 CHF / 1440 EUR

Book now  
[www.additively.com/provider](http://www.additively.com/provider)

# Measurable results

**Providers with the standard package achieve per year:**

15,000 – 30,000

Impressions

3500 – 7000

Page views

50 – 100

Views of contact details



**Our team supports you in creating your content.**

**Book the option Content Creation and we will create your content for you.**  
This includes videos that we produce with you at trade fairs.



# Our recommendation

**Standard Package** (1908 CHF / 1656 EUR)

**with the option Content Creation** (1068 CHF / 924 EUR)

**2976** CHF / **2580** EUR

per year

**Great  
value  
for  
money**



We produce 8 pieces of content per year for you – including a video.



You reach the user 4 times a year via our newsletter.



We manage your presence on Additively, which means minimal effort for you.

**Book now**

[www.additively.com/provider](http://www.additively.com/provider)

# Additively is based on Industry+'s innovative online marketing solution.



Unlike other marketing solutions, Additively does not combine editorial content with your advertising, but allows you to publish interesting content yourself.

**Industry+'s online marketing solution is already being used in several markets by more than 1000 companies.**

# Additively is operated by Industry+ and Messe Luzern.

**Industry+** by Additively AG



Industry+ develops the innovative  
online marketing solution behind  
Additively.

**Messe Luzern AG**



Messe Luzern organises  
the AM Expo.

**Your contact**



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